

Veterans of Foreign Wars and Auxiliary

November 7—9, 2024

Southern Conference Program Book

The Southern Conference program book is intended to be a commemorative or keepsake for the attendees who attend the Southern Conference. The program book also serves as an excellent medium for advertising. There are fourteen states in the Southern Conference which will increase your advertisement exposure and make the small fee for an ad in our program book an excellent short-term investment.

Pricing of ads for the program book are:

Full page Color ad \$ 250.00

Half Page Color ad \$ 150.00

Quarter Page Color ad \$ 75.00

Full Page Black & White ad \$ 175.00

Half Page Black & White ad \$ 115.00

Quarter Page Black & White ad \$ 50.00

Standard Business Card ad \$ 20.00

VFW Tennessee Website Advertisement:

VFW TN Website advertising is \$ 75.00 PER MONTH (\$900 per year) if paid up front otherwise the price is \$100.00 per month. Our website is unique in the fact that each company advertising with us will be given access to that portion of our website so they can change the content of the ads at their convenience.

To place an ad in the program book or the TN Website contact VFW Department of TN office

By phone: 615-242-5851--- E-mail: tnvfw@att.net

Fax: 615-244-5302

Mail to:

**Department of Tennessee
Veterans of Foreign Wars
G 21 War Memorial Building
301 6th Ave. N
Nashville, TN 37243-0100**